CHosen, BlesSed, SHared
The Annual Fund to Support the Endowment for the Care of Retired and Infirm Priests

Campaign Elements
- A poster to be displayed in every parish highlighting the Endowment and Campaign
- A bulletin insert describing the Endowment and Campaign
- A request letter and brochure to be mailed to all recent BAA donors (past 3-5 years)
- Brochures with giving envelopes inside to be placed in the narthex of every parish (for those who do not respond to the mailing campaign or who are not BAA donors – to enable them to support the Endowment)

Timeline of Activities

October 2019
Week of October 7
• An e-mail or fax to all parishes which will include the timeline, bulletin and pulpit announcements and prayers of the faithful

Week of October 21
• Campaign materials shipped to parishes (posters, brochures, giving envelopes, business reply envelopes)

October 2019
Week of October 28
• Request letters and brochures mailed to all parishioners

Weekend of October 26 & 27
• Bulletin & Pulpit announcements

November 2019
Weekend of November 2 & 3
• Bulletin announcements
• Prayer of the Faithful

Weekend of November 9 & 10
• Bulletin announcements
• Prayer of the Faithful

Weekend of November 16 & 17
• Bulletin announcements

Ongoing: Continue to return gifts to the Endowment for the Care of Retired Priests to the Office of Stewardship & Development in the large white return envelopes.