

2019

# Gala



Catholic Charities  
Diocese of Allentown

Sunday, March 3, 2019 • 5:00 PM  
DeSales University Center

Honoring  
Reverend Monsignor Joseph P.T. Smith  
and John & Alice Freeh

### Please consider the following Advertising Opportunities:

The mission of Catholic Charities is to provide compassionate human services with respect for the sanctity of all human life. Your sponsorship funds Catholic Charities' invaluable programs including Counseling, Services for Older Adults, Community Support, Immigration, Pregnancy and Parenting Support and Veterans Support Service.

- Color, Full Page Advertisement in Program - \$600**  
Size: 4.5" x 7.5"
- Full Page Advertisement in Program - \$500**  
Size: 4.5" x 7.5"
- Color, Half Page Advertisement in Program - \$350**  
Size: 4.5" x 3.75"
- Half Page Advertisement in Program - \$250**  
Size: 4.5" x 3.75"
- Patron Ad recognizing Honorees - \$100**  
Up to 2 lines of text

**Advertising Deadline:**  
**February 12, 2019**

#### Artwork Guidelines:

All artwork needs to be 100% of finished sized at 300 dpi in greyscale color mode. Preferred formats include: .tiff (300 dpi or higher), .eps, .ai or press-quality .pdf. If submitting in .pdf, .ai or .eps format, please make sure all type is outlined and all images are embedded.

***For additional information, please contact Julie Scheck at 610-871-5200 ext. 2216 or [jscheck@allentowndiocese.org](mailto:jscheck@allentowndiocese.org)***

Name of Individual or Business: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Check for \$ \_\_\_\_\_

Please make check payable to: Catholic Charities, Diocese of Allentown  
Mail to Julie Scheck, Diocese of Allentown, P.O Box F, Allentown, PA 18105-1538

Or:

Please charge my credit card:  AmEx  MasterCard  VISA  Discover

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature: \_\_\_\_\_