

2010 BISHOP'S ANNUAL APPEAL TIMELINE

February 2010

- Week of February 16th Invitation letter to Kickoff Receptions are mailed to Major Donors
- February 17: Ash Wednesday
- **BAA Parish Committee Training with Bishop Barres**
Saturday, February 13 at 9:30 a.m. – St. Mary Parish, Hamburg
- **BAA Parish Committee Training with Bishop Barres**
Saturday, February 20 at 9:30 a.m. at Bethlehem Catholic High School

March 2010

- Week of March 8th – BAA Parish Committees begin to follow up with phone calls to those invited.
- March 15 at 6:30 p.m.
Berks Deanery Kickoff at Holy Guardian Angels Parish, Reading
- March 17 at 6:30 p.m.
Northampton Deanery Kickoff at Our Lady of Perpetual Help Parish, Bethlehem
- March 18 at 6:30 p.m.
Lehigh Deanery Kickoff at St. Joseph the Worker Parish, Orefield
- March 22 at 6:30 p.m.
Schuylkill Deanery Kickoff at St. Patrick Parish, Pottsville
- March 25 at 6:30 p.m.
Carbon Deanery Kickoff at St. Joseph Parish, Summit Hill

April 2010

- Week of April 4th: BAA Materials will be shipped to parishes
- Easter Sunday, April 4th
- April 6, 7:00 p.m. – *Berks Regional Lay Witness Speaker Training Session*
St. Mary Parish, Kutztown
- April 7, 7:00 p.m. - *Northampton Regional Lay Witness Speaker Training Session*
St. Jane Francis de Chantal Parish, Easton
- April 8, 7:00 p.m. – *Lehigh Regional Lay Witness Speaker Training Session*
St. Thomas More Parish, Allentown
- April 13, 7:00 p.m. – *Carbon Regional Lay Witness Speaker Training Session*
St. Joseph Parish, Jim Thorpe
- April 15, 7:00 p.m. – *Schuylkill Regional Lay Witness Speaker Training Session*
St. Patrick Parish, Pottsville
- Weekend of April 17 & 18 Introduce BAA Video
- Weekend of April 24 & 25: Announcements / Bulletin Inserts

May 2010

- Weekend of May 1 & 2: Announcements / Bulletin Inserts
- Weekend of May 8 & 9: Lay Witness Speaker (Mother's Day)
- Weekend of May 15 & 16: Pastor's Appeal from Pulpit and In Pew Commitment Weekend

June 2010

- June – Diocesan phone-a-thon and follow up mailing.