



Catholic Charities



Honoring

Sacred Heart HealthCare System * St. Joseph Medical Center * Robert A. Allwein

Sunday, March 11, 2012 at 5:00 p.m. at the Holiday Inn Conference Center in Fogelsville

Ways to Support the Catholic Charities Gala

(See Reverse for Descriptions)

- Contribute at the **Major Sponsor** Level of \$7,500 as a **Partner in Compassion**
- Contribute at the **Major Sponsor** Level of \$5,000 as a **Partner in Faith**
- Contribute at the \$2,500 Level and be a **Benefactor**
- Be a **Table Sponsor** for 10 persons for \$1,100
- Make a **Guest Reservation** @ \$125 per seat
- Make a gift to Catholic Charities in any amount and become a **Friend in Mission**

Place an **Ad** by February 14 in the **Program Ad Book***

- \$500 for a full page ad (7.5 x 4.5)
- \$250 for a half page ad (4.5 x 3.75)

**See reverse for Artwork Guidelines on submitting camera ready artwork.*

Yes, I will contribute to the Catholic Charities Gala by: _____

Name of Individual or Business _____

Contact name _____ Phone _____

Address _____ E-mail _____

City _____ State _____ Zip _____

Please make check payable and mail to: Catholic Charities, Diocese of Allentown,
2141 Downyflake Lane, Allentown, PA 18103 or

Please charge my credit card: ___ **AmEx** ___ **MasterCard** ___ **VISA**

Security Code _____

Card number and expiration date: _____

Signature of cardholder _____

*For additional information, please contact Lynne Shampain, Catholic Charities Development Director,
610-871-5200, EXT. 281 or Lshampain@allentowndiocese.org*

2012 Catholic Charities Gala Sponsorship Opportunities

BENEFITS FOR SPONSORS

Your support allows Catholic Charities, Diocese of Allentown to fulfill its mission to provide compassionate human services with respect for the sanctity of all human life. All proceeds benefit the poor and vulnerable served through the programs of Catholic Charities in Berks, Carbon, Lehigh, Northampton, and Schuylkill counties.

Join us in honoring the Catholic health care systems for their collaborative work with Catholic Charities and for their contributions in the local communities of the Diocese of Allentown. Join us to honor Robert A. Allwein for a lifetime of achievements and volunteer service to Catholic Charities.

\$7,500 Level—Partner in Compassion

Four admissions to Bishop Barres' private Reception with the Honorees
One table of ten persons with preferred seating
Full-page ad in the program book
Recognition in Catholic Charities newsletter & website, local media
Announcement of sponsorship during the dinner program

\$5,000 Level—Partner in Faith

Two admissions to Bishop Barres' private Reception
One table of ten persons
Full-page ad in the program book
Recognition in Catholic Charities newsletter & website, local media
Announcement of sponsorship during the dinner program

\$2,500 Level - Benefactor

One table of ten persons
Full-page ad in the program book
Recognition in Catholic Charities newsletter & website, local media

Program Book Ads:

ALL ADS MUST BE RECEIVED BY TUESDAY, FEBRUARY 14, 2012

Please e-mail camera ready artwork as a PDF file to:

Lshampain@allentowndiocese.org or have us create an ad for you

Artwork Guidelines

All artwork needs to be 100% of finished size at 300 dpi in grayscale color mode.

Preferred formats include .tiff (300 dpi or higher), .eps, .ai or press-quality .pdf.

If submitting in .pdf, .ai or .eps format, please make sure all type is outlined and all images are embedded.

We can make an ad for you with your message.

Mail to: Catholic Charities Gala

2141 Downyflake Lane, Allentown PA 18103

**For additional information, please contact Lynne Shampain at
610-871-5200, EXT. 281 or Lshampain@allentowndiocese.org**