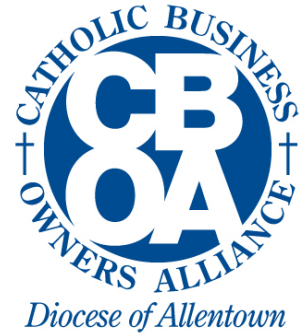


April 14, 2010



We are pleased to announce the formation of the Catholic Business Owners Alliance (CBOA) of the Diocese of Allentown. Membership in this organization is open to all persons who are business owners/partners, presidents, principals or corporate officers in a business and who are registered in a parish within the Diocese of Allentown. We would also like to extend an opportunity for membership to those persons who are the regional head of a larger organization.

The purpose of this organization is to:

- Promote Catholic faith and values among businesses in the five counties of our Diocese
- Build community and networking opportunities among the membership
- Seek opportunities to offer networking and mentoring opportunities for Catholics
- Be a resource to local parishes and schools in the Diocese of Allentown
- Seek opportunities to promote the ministries and services of the Diocese of Allentown

As a Catholic businessperson, we hope that you recognize the value of our Catholic faith and values in the workplace. It is our intention to share those gifts among the membership and create business opportunities for you in the process. The annual membership dues for the year will be \$250. The goals for year one of the CBOA are as follows:

- **Quarterly Meetings:** The CBOA will meet quarterly at the Holiday Inn, Fogelsville. These meetings will be open to the membership and provide an opportunity for networking. At each meeting we will provide a guest speaker and hospitality.
- **Directory:** At our September 2010 meeting, the CBOA will produce a printed membership directory. Each CBOA member will be listed in this directory. A copy of the directory will be provided to every CBOA member, parish, school and department in the Diocese of Allentown. Sponsorship opportunities will be available to help underwrite the cost of the directory. All members who are registered with the CBOA by July 31, 2010 will be listed.
- **Mentoring / Job Assistance:** In October 2010, the CBOA will hold a networking event for donors to the Bishop's Annual Appeal. In addition, we will create a closed group on www.linkedin.com, a professional networking website. Current members of the Catholic Business Owners Alliance will be granted access to this website as will donors to the Bishop's Annual Appeal.

We feel that this will be a great opportunity for business owners/partners, presidents, principals and corporate officers across our Diocese. ***Our inaugural meeting of the CBOA will be held on May 25, 2010 at 6:00 p.m. at the Holiday Inn Fogelsville.*** The Most Reverend John O. Barres, D.D., Bishop of Allentown will be our guest speaker. Please RSVP to this event by filling out the enclosed membership application and returning it by May 18th. If you have any questions, please feel free to contact Jim Friend at 610-871-5200 Ext. 210.

Sincerely,

James S. Friend, Jr.
Director, Office of Stewardship and Development
Diocese of Allentown

Ray Bishop
President, Bishop Photo
CBOA, Advisory Board